



Sentinel Benefits & Financial Group Acquires Schloss & Company

Sentinel continues strategic growth plans designed to give companies better retirement and benefit choices from independent service providers

Reading, MA – July 8, 2011 – Sentinel Benefits & Financial Group (Sentinel), a Focus Financial partner firm, announced today that it has acquired Schloss & Company (Schloss), a leading Long Island, New York based firm.

Well-known for the consulting expertise of its management and client servicing teams, the 39 year old firm is focused on providing its clients with high quality retirement planning solutions. Eugene Schloss, who founded the business and assembled this team of specialists, is retiring. His role will be filled by the existing management team, whose members have served an average of 20 years at the firm.

Said John Carnevale, President and CEO of Sentinel Benefits & Financial Group: "We selected Schloss because of the team's long-standing record of excellent client service and delivery. In addition, the firm's in-depth knowledge of the local market will help us continue our growth in this geographic area and provide an excellent complement to Sentinel's already existing New York City offices."

Sentinel is among the largest independent employee benefit plan service providers in the United States, and with this latest acquisition, the firm serves 4,300 clients with 240 employees. As an independent, the firm does not represent specific products, and often shares fiduciary responsibility with clients. Sentinel's proprietary technology platform was internally developed by experts in the benefits industry to ensure the highest level of client service.

Sentinel, which was founded in 1987, has grown tremendously in the last four years and continues to develop a national footprint. The firm has strategically acquired and integrated four complementary businesses across the country and has 6 offices nationwide: Reading, MA; New York, NY; Providence, RI; Seattle, WA; Charlotte, NC and now Westbury, New York.

Rudy Adolf, Founder and CEO of Focus Financial Partners said: "We were pleased to provide the capital and expertise to successfully execute Sentinel's latest deal. Sentinel is in an excellent position to continue making strategic acquisitions and Focus is committed to supporting this strategy."

Said Carnevale: "Sentinel Benefits & Financial Group is seeking to expand nationally as a leading retirement and benefit provider in the independent marketplace. We believe that as regulations continue to level the playing field through fee disclosure and as access to technology makes most providers look the same, the only real differentiator will be the local experts that serve clients. To that end, Sentinel seeks to define value to clients as independent, expert service, delivered at a reasonable price."

He continued: "The Focus team was instrumental in getting this deal done; having this great resource at our disposal will allow us to continue identifying best-of-breed firms with rich expertise that we can add to our team."

Said Eugene Schloss: "We selected Sentinel to ensure that our team and clients would be working with top-notch professionals who share our values. We believe that the new enterprise will have continued success."

About Sentinel Benefits & Financial Group

Sentinel Benefits & Financial Group is a leading employee benefit consulting and administration firm. Our broad range of financial services makes Sentinel Benefits an excellent choice for clients seeking a single resource to manage all of their employee benefits including group insurance brokerage, Flexible Spending Accounts (FSA), Health Reimbursement Accounts (HRA), COBRA, retirement plan consulting and administration and investment advisory services. Sentinel serves more than 4,300 businesses throughout the United States. For more information, please visit www.sentinelgroup.com.

About Focus Financial Partners

Focus Financial Partners, LLC, is the leading international partnership of independent, fiduciary wealth management firms. With over \$40 billion in assets and nearly 650 employees. Focus Partners provide wealth management, benefit and investment consulting services to individuals, families, employers and institutions. Clients benefit from Focus' Partners independence, unrivaled access and continuity. Focus principals maintain their entrepreneurial independence, benefit from the synergies, scale, economics and best practices of the market leader, and achieve an eventual, smooth ownership transition. For more information, please visit www.focusfinancialpartners.com